The 46th Annual Meeting of the International Society for Pediatric Neurosurgery
Tel Aviv, David InterContinental
October 7-11

INDUSTRY SPONSORSHIP & EXHIBITION PROSPECTUS
MEETING DETAILS & CONTACT INFORMATION

DATE
7-11 October 2018

VENUE
David InterContinental
Kaufmann St 12, Tel Aviv-Yafo, 61501, Israel

MEETING WEBSITE
www.ispnmeeting.org

MEETING ORGANIZING SECRETARIAT, PCO

KENES GROUP

General Inquiries
for your general queries;
Ms. Mojca Rodic
E-mail: mrodic@kenes.com
Phone: 00386 51 229 106

Prof. Shlomi Constantini
E-mail: sconsts@netvision.net.il
Phone: +972 52 426 2055

Exhibition & Sponsorship
for your queries about sponsorship & exhibition opportunities and application process;
Ms. Mojca Rodic
E-mail: mrodic@kenes.com

Mr. Veysel Güzel
E-mail: vguzel@kenes.com

Registration & Accommodation
for your queries and requirements about registration and accommodation;
Ms. Pinar Cobanoglu
E-mail: pcobanoglu@kenes.com

Ms. Neyir Utugen
E-Mail: nutugen@kenes.com

Scientific Coordinator
for your queries about scientific program;
Mrs. Alida Enes
E-mail: aenes@kenes.com
INVITATION

Dear Colleagues,

On behalf of the annual ISPN Meeting, it is our pleasure to invite you to the 46th Annual Meeting of the International Society for Pediatric Neurosurgery taking place in Tel Aviv on 7-11 October 2018.

The pediatric neurosurgical community has grown in the last 46 years. Many national pediatric societies and groups have been founded and have joined the ISPN. Today, our annual meeting hosts over 600 delegates from all over the world.

Our practice is dynamic and has changed greatly over the course of 46 years: The 2018 meeting in Tel Aviv will reflect on these topics and breakthroughs that affect our daily dilemmas as care providers.

While embracing these changes and developments, we still preserved one very important feature: Our close-knit community. The ISPN annual meeting is the highlight of the year for pediatric neurosurgeons, where we build knowledge, meet new colleagues and form worldwide collaborations.

You are invited to a very special region of the world, where you will find a historic mixture of cultures, including the spiritual atmosphere of Nazareth and Jerusalem, and the free spirit of Tel Aviv. Israel is a unique mix of the ancient and the modern; from archaeological sites to start-ups, from top-notch museums to walking on the beach, from street food to gourmet food. It is an experience like no other.

We look forward to welcoming you to Tel Aviv to enjoy a program led by academic excellence and enriched by invigorating social elements.

Prof. Shlomi Constantini
President of the 2018 ISPN Meeting
Director of the Department of Pediatric Neurosurgery
Dana Children’s Hospital, Tel Aviv Medical Center
Email: sconsta@netvision.net.il
Phone: +972 52 426 2055
The International Society for Pediatric Neurosurgery (ISPN), founded in 1972, seeks to promote the health of children throughout the world by encouraging ethical transmission and exchange of scientific information and techniques related to Pediatric Neurosurgery.

Since its foundation, ISPN's mission is to improve the health and welfare of children requiring neurosurgical care throughout the world by scientific research and close international cooperation.

To support this mission the society gives its time, energy and money to support educational activities. Every year they host a scientific meeting somewhere in the world with 500 to 700 physicians and allied health care workers attending. This is an opportunity for all to share with each other advances in the care of children and to plan ISPN sponsored activities that will further the education of caregivers for children with neurosurgical illnesses.

The society provides faculty and financial support every year for courses in emerging countries needing education in the treatment of children. The intent of these courses is to provide an overview of the state-of-art in pediatric neurosurgery and thereby inform physicians attending these courses about modern-day management of neurosurgical illnesses in children and the expected outcome.

Our members supply manuscripts for our professional journal, Child’s Nervous System. We are passionate to further our specialty and the energy for this comes from our love of children and our desire to serve them well.
ABOUT TEL AVIV

Introduction to Tel Aviv, Israel
Tel Aviv is Israel’s second-largest city is modern, vibrant and cosmopolitan. Located on the Mediterranean Sea, Tel Aviv is a sun-bronzed strip of coastline where coffee and culinary innovation are the local obsessions, where residents speak every language under the sun, and where life is lived outdoors and to the fullest.

Tel Aviv is the financial center and the technology hub of Israel. At the same time, it’s referred to as “The City that Never Sleeps”, due to its dynamic culture and nightlife scene.

Today, Tel Aviv has a fast-growing population of around 440,000 and is an important commercial, industrial and transportation hub. Tel Aviv is a global city and one of important financial centers in the world. It is known to have the third-largest economy of any city in the Middle East.
GENERAL INFORMATION

MEETING VENUE

David InterContinental Tel Aviv hotel
A warm Israeli welcome awaits you at the David InterContinental Tel Aviv hotel. The hotel is in the perfect location, right on the beach, located by the trendy neighbourhood of Neve Tzedek and the beautiful and historic Old City of Jaffa. When you walk out of their doors, whichever way you go you are bound to find a magical and memorable Tel Aviv experience. When you walk back through their doors after a day of exploring, the best service in Tel Aviv awaits you.

Meeting Space
Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Exclusive to InterContinental Meetings, our Insider Collection provides a range of delegate experiences that are rooted in the destination and draw on our unrivalled local knowledge to create truly engaging, personalised meetings and events. These are carefully chosen to energise delegates with locally-inspired and authentic experiences, whilst ensuring the high service levels that people have come to expect from InterContinental Hotels & Resorts. Tailored to each occasion, these can range from interactive off-site team-building activities through to stimulating local speakers, or the opportunity for delegates to contribute to projects that benefit the surrounding community and environment.

Grand ballroom and Royal hall provide an exciting atmosphere that will make your event unforgettable. Culinary excellence and remarkable space combine with a wealth of entertainment, activities, dining and culture to offer your guests a memorable experience. Host your meeting or event in over 35,000 sq. ft. of space.
GENERAL INFORMATION

IMPORTANT DEADLINES

Abstract Submission Deadline        April 2, 2018, Monday
Early Registration Deadline          August 20, 2018, Monday

PRELIMINARY OUTLINE OF THE CONGRESS PROGRAM

October 7th, 2018
Sunday
Pre-Congress Workshops
Board & Committee Meetings
Welcome Cocktail

October 8th, 2018
Opening Ceremony
Full Day Scientific Program

October 9th, 2018
Half Day Scientific Program
Free Afternoon & Networking Dinner (Optional)

October 10th, 2018
Full Day Scientific Program
Gala Networking Dinner

October 11th, 2018
Half Day Scientific Program
Meeting Closing

PRELIMINARY OUTLINE OF DAILY SCIENTIFIC PROGRAM

08.00 - 10.30  Morning Sessions
10.30 - 11.00  Coffee Break
11.00 - 13.00  Morning Sessions
13.00 - 14.00  Luncheon Symposia
14.00 - 16.00  Afternoon Sessions
16.00 - 16.30  Coffee Break
16.30 - 18.30  Afternoon Sessions
INFORMATION ABOUT THE PREVIOUS ANNUAL MEETING, ISPN 2017, DENVER, USA

REGISTRATION STATISTICS

By registration category

- Daily Registration
- Developing Countries 4%
- ISPN Member 38%
- Non Member 22%
- ISPN Scholarship Winner 3%
- Medical Trainee / Students 19%
- Nurses 7%
- Other Specialist 2%

By Continental distribution

- North America 34%
- Asia 23%
- EU 28%
- South America 11%
- Australia 1%
- Africa 3%
SPONSORS & EXHIBITORS (ISPN 2017, DENVER, USA)

Silver Sponsors

CODMAN NEURO

DePuy Synthes

Medtronic

Sponsors & Exhibitors

BRAUN

SHARING EXPERTISE

BRAINLAB

Children’s Hospital Colorado Neuroscience Institute

Elliquence

INION

INTEGRA

LIMIT UNCERTAINTY

STORZ

KARL STORZ—ENDOSKOP

Leica

MICROSYSTEMS

MONTERIS

MEDICAL

pro med instruments

RAUMEDIC

Lifeline to Health

Stryker

Thieme

ZIMMER BIOMET
## MAIN SPONSORSHIPS

### PLATINUM SPONSORSHIP (limited to 1 company)  
50,000- USD  
- Opportunity of organizing one Luncheon Symposium.  
- Free of charge exhibition space. (18 sqm)  
- Inclusion of promotional material (up to 3 items) in the Meeting bags (insert to be provided by Sponsor)  
- Sponsor’s logo with hyperlink on the Meeting website  
- Back cover advertisement of the Sponsor in the Mini Program.  
- 8 complimentary exhibitor badges and 4 complimentary delegate registrations  
- Highlighting the sponsorship in 2 meetings’ electronic newsletters  
- Opportunity to place 4 roll ups within the Meeting Venue  
- A 100-words company profile to be published in the App  
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

### GOLD SPONSORSHIP (Limited to 2 companies)  
35,000- USD  
- Opportunity of organizing one Luncheon Symposium.  
- Free of charge exhibition space. (12 sqm)  
- Inclusion of promotional material (up to 2 items) in the Meeting bags (insert to be provided by Sponsor).  
- Sponsor’s logo with hyperlink on the Meeting website.  
- Highlighting the sponsorship in 1 meetings’ electronic newsletter.  
- 1 inside page advertisement of the Sponsor in the Mini Program.  
- 6 complimentary exhibitor badges and 3 complimentary delegate registrations  
- Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue  
- A 100-words company profile to be published in the App  
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

### SILVER SPONSORSHIP (Limited to 3 companies)  
25,000- USD  
- Free of charge exhibition space. (6 sqm)  
- Inclusion of promotional material (1 item) in the Meeting bags (insert to be provided by Sponsor)  
- Sponsor’s logo with hyperlink on the Meeting website  
- Highlighting the sponsorship in meetings’ electronic newsletter.  
- 1 inside page advertisement of the Sponsor in the Mini Program.  
- 4 complimentary exhibitor badges and 2 complimentary delegate registrations  
- Opportunity to place 2 roll ups of the Sponsor within the Meeting Venue  
- A 100-words company profile to be published in the App  
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
## SPONSORSHIP OPPORTUNITIES

### COMPARISON CHART FOR MAIN SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Limited to</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 company</td>
<td>2 companies</td>
<td>3 companies</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>18 sqm</td>
<td>12 sqm</td>
<td>6 sqm</td>
</tr>
<tr>
<td>Luncheon Symposium</td>
<td>50 Minutes</td>
<td>50 Minutes</td>
<td>X</td>
</tr>
<tr>
<td>Meeting Bag Insert</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Meeting Website and Mini Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Profile in the App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Mini Program</td>
<td>Back Cover Page</td>
<td>Inside Page</td>
<td>Inside Page</td>
</tr>
<tr>
<td>Highlighting Sponsorship in E-Newsletters</td>
<td>2 E-Newsletters</td>
<td>1 E-Newsletter</td>
<td>1 E-Newsletter</td>
</tr>
<tr>
<td>Complimentary Exhibitor Badge</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Complimentary Registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Placing Roll-Ups in the Venue</td>
<td>4 Roll-Up</td>
<td>2 Roll-Up</td>
<td>2 Roll-Up</td>
</tr>
<tr>
<td>Logo on the Sponsors Board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship fee</td>
<td>50,000, - USD</td>
<td>35,000, - USD</td>
<td>25,000, - USD</td>
</tr>
</tbody>
</table>
GRANTS

Educational Grant
Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Educational Grant in Support of Existing Scientific Session
Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

E-ITEMS

ISPN Society Mobile Application  
15,000- USD

The ISPN Society uses their App not just for annual meeting but also for all other educational events during the year. The App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, polling system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

ISPN Society App sponsorship includes:
• Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo is permitted)
• Signage on site with App QR code and “Supported by: company name/logo” (product logo is permitted)
• 2 “push notifications” are included in the sponsorship package
• Priority listing in the list of Meeting exhibitors
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

* Sponsorship will apply 1 month before the start of Annual Meeting until the 1 month before the start of next annual meeting.

Wi-Fi Sponsorship  
6,000- USD

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.
• Network name & password to be determined with Sponsor’s company/product name
• An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the Meeting material.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
**SPONSORSHIP OPPORTUNITIES**

**HOSPITALITY OPPORTUNITIES**

**Coffee Break (Daily)**

Coffee and tea will be served during the breaks in the venue. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company’s logo/roll-up at the catering point located within the exhibit area
- Opportunity to provide items (e.g. napkins, sugar bags, cups etc.) bearing company logo for use during the supported break (items to be provided by the sponsor)
- Sponsor’s logo to be placed on the meeting website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

5,000 USD

**Lunch (Daily)**

Sponsor will have the opportunity to promote through the lunch on the selected date.

- Sponsor’s banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor’s logo to be placed in Congress publications with the phrase “Lunch Sponsored by”
- Dates will be allocated on a “First come, First Served” basis
- Sponsor may require to brand the napkins to be used during the lunch service (at Sponsor’s own cost)
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

5,000 USD
SPONSORSHIP OPPORTUNITIES

Networking Welcome Reception  15,000- USD

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

• Sponsor’s logo on sign at the entrance to the Welcome Reception
• Opportunity to provide items bearing company logo for use at the event
• Highlighting the sponsorship and introducing the company representative by meeting chair.
• Brief address to the delegates from company representative.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

Networking Gala Dinner  18,000- USD

Sponsor will have the opportunity to promote through the Gala Dinner.

• Sponsor’s banners to be placed at the Gala Dinner area and mini company flags to be placed on the tables
• Sponsor’s logo to be placed in Meeting publications with the phrase “Gala Dinner Sponsored by”
• Opportunity to provide items bearing company logo for use at the event
• Highlighting the sponsorship and introducing the company representative by society president.
• Brief address to the delegates from company representative.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
• 5 complimentary invitations to the Gala Dinner for non-registered invitees of the sponsor company
SPONSORSHIP OPPORTUNITIES

PROMOTIONAL OPPORTUNITIES

**Luncheon Symposium**

Sponsorship of an official Luncheon (Satellite) Symposium, up to 50 minutes. The program, the timing and the topic are subject to the approval of the Meeting Scientific Committee. Includes hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: “Luncheon Symposium Sponsor of the ISPN 2018 Annual Meeting”
- Announcement of the Luncheon Symposium to the Meeting participants with an electronic newsletter
- Sponsor’s banners to be placed within the session hall (provided by sponsor).
- Inclusion of the sponsor’s symposium invitation cards/programs in the Meeting bags (the invitation cards/programs to be provided by the Sponsor)
- Luncheon symposium program and symposium speakers’ abstracts to be included in the App.
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

*Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in the case the Symposium speakers have already been invited as speakers of the general scientific program.*

**Pre-Meeting Course (7th October 2018)**

- Sponsor’s logo to be used in the announcements of the Pre-Meeting Course to the meeting participants with an electronic newsletter
- Sponsor’s banners/roll ups to be placed at the entrance of the course hall (Display materials to be provided by the Sponsor)
- Distribution of the Sponsor’s flyers (A5 or A4, maximum 2 pages) to pre-meeting course participants with the course materials.
- Pre-meeting Course program to be included in the App with the logo of the Sponsor
- Pre-meeting Course program will be planned by the Local Organizing Committee without the involvement of the Sponsor.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

*The additional costs for lunch boxes which will be served during the Luncheon Symposium will be covered by the sponsor company.*
SPONSORSHIP OPPORTUNITIES

Poster Board Branding (limited to 2 companies)  6.500- USD

Sponsorship of the poster board numbers to be used for the indication of the accepted posters of the Meeting.
• Sponsors logo to be printed on each poster board number with the phrase of “supported by ….”
• Number of poster boards will be determined by the Organizing Secretariat according to the final number of posters.
• Design of the signage will be prepared by the Organizing Secretariat and approved by the Organizing Committee. The production will be handled by the Organizing Secretariat.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

Speakers’ Ready Room  6.000- USD

Facilities will be available at the venue for invited speakers and abstract presenters to check and upload their presentations. About 200-250 delegates visits this room.

• The sponsor’s name/or company logo will appear on the signage for this room
• Opportunity to display sponsor’s logo on screensavers at each workstation in this room
• Possibility of offering a snack or gift provided by sponsor.
• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
• A 100-words company profile to be published in the App
• Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th><strong>Lanyards</strong></th>
<th><strong>10,000- USD</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship option of the meeting lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s name and/or logo to be printed together with the Meeting logo that will be distributed to the delegates and exhibitors.</td>
<td></td>
</tr>
<tr>
<td>• The design of the lanyard is subject to the approval of Organizing Committee</td>
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</tr>
<tr>
<td>• Opportunity of discounted rate of 7,000- USD if lanyards are provided by sponsors’ side. The materials need to be approved by Organizing Committee.</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website</td>
<td></td>
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<tr>
<td>• A 100-words company profile to be published in the App</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement with the Sponsor’s logo on the Sponsors &amp; Exhibitors Board during the Meeting and also in the Mini Program and App</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Notepads &amp; Pens</strong></th>
<th><strong>8,000- USD</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of the Meeting pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).</td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s name and/or logo to be printed together with the Meeting logo on the notepads and pens that will be distributed in the Meeting bags.</td>
<td></td>
</tr>
<tr>
<td>• The design of the pens and notepads is subject to the approval of Organizing Committee</td>
<td></td>
</tr>
<tr>
<td>• Opportunity of discounted rate of 6,000- USD if notepads and pens are provided by sponsors’ side. The materials need to be approved by Organizing Committee.</td>
<td></td>
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<tr>
<td>• Sponsor’s logo to be placed on the Meeting website with hyperlink of Sponsor’s company/product website</td>
<td></td>
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<td>• Acknowledgement with the Sponsor’s logo on the Sponsors &amp; Exhibitors Board during the Meeting and also in the Mini Program and App</td>
<td></td>
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</tbody>
</table>
### SPONSORSHIP OPPORTUNITIES

#### Meeting Bags

Meeting bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat.

- Sponsor’s logo to be printed on the Meeting bags together with the Meeting logo/name
- The design of the bags is subject to the approval of Organizing Committee
- Opportunity of discounted rate of 7,000 USD if meeting bags are provided by sponsors’ side. The materials need to be approved by Organizing Committee.
- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

#### ADVERTISEMENT OPPORTUNITIES

**AD IN THE ISPN SOCIETY APP**

Ad in the designated section of the App during the meeting and post-meeting of at least 1 month. App will be available to all participants to access the scientific program and other Meeting information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>APP BANNER IN THE MAIN MENU (limited to 1 company)</td>
<td>3,500 USD</td>
</tr>
<tr>
<td>APP BANNER IN THE CONTENT MENU (limited to 5 companies)</td>
<td>3,000 USD</td>
</tr>
<tr>
<td>APP BANNER IN THE INNER PAGES</td>
<td>2,000 USD</td>
</tr>
<tr>
<td>APP ADVERTISEMENT IN SPONSORS AREA</td>
<td>2,500 USD</td>
</tr>
<tr>
<td>APP VIDEO ADVERTISEMENT IN SPONSORS AREA</td>
<td>3,000 USD</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Mini Program

The Mini Program is portable information book for delegates containing key information on schedule of the meeting. Mini (pocket) program will be distributed to all participants together with their name badges.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

| MINI PROGRAM BOOK INSIDE FRONT COVER (limited to 1 company) | 3.500- USD |
| MINI PROGRAM BOOK INSIDE BACK COVER (limited to 1 company) | 3.000- USD |
| MINI PROGRAM BOOK INSIDE PAGE (limited to 3 companies) | 1.500- USD |

Website Advertisement

Advertasing on the ISPN annual meeting website under Sponsors section.

- Sponsor’s logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- A 100-words company profile to be published in the App
- Acknowledgement with the Sponsor’s logo on the Sponsors & Exhibitors Board during the Meeting and also in the Mini Program and App

| ADVERTISMENT OF PRODUCT | 2.500- USD |
| VIDEO ADVERTISMENT OF PRODUCT | 3.000- USD |

Bag Insert

Inclusion of one-page promotional material in the participants’ meeting bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all meeting participants. The distribution arrangement will be advised.

| Bag Insert | 1.500- USD |
# SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Roll-Up (per roll-up)</th>
<th>1.500- USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotion of the Supporter via roll-ups within the meeting venue. All roll-ups must be provided by the Supporter (Kenes Group can provide assistance for the production). Location of roll ups to be determined by the Meeting Secretariat with the approval of the Organizing Committee</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Flyer Display</th>
<th>1.500- USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to have the flyers of the Sponsor to be distributed in the general areas within the Annual Meeting venue. The flyers will be provided by the Sponsor.</td>
<td></td>
</tr>
</tbody>
</table>

Please note that it is the Exhibitors’/ Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (represents Medical Technology industry) [http://archive.eucomed.org/](http://archive.eucomed.org/) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

***All pictures are illustrations only.***
EXHIBITION INFORMATION

Exhibition will take place in the Annual Meeting venue together with the Annual Meeting. Exhibition floorplan will be designed in the upcoming months and will be sent to the Exhibitors for the stand selection according to an order depending on the amount of support and date of application & payment.

SPACE ONLY RENTAL

<table>
<thead>
<tr>
<th>Rental fee per sqm (Minimum of 6 sqm)***</th>
<th>Before Monday February 5, 2018</th>
<th>On and After Monday February 5, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>700, - USD</td>
<td>820, - USD</td>
<td></td>
</tr>
</tbody>
</table>

Rental of a stand area includes;
• Exhibitor’s logo to be placed on the Annual Meeting’s website with hyperlink of Exhibitor’s company/product website
• Acknowledgement with the Exhibitor’s logo during the Annual Meeting;
  - on the Sponsors & Exhibitors Board
  - in the Meeting App
• A 100-words company profile to be published in the Congress App
• 2 exhibitor badges for every 6 sqm stand area. The exhibitor badges include
  - Coffee breaks and lunches to be served during the Annual Meeting program
  - Access to the Welcome Cocktail
  - Access to the Gala Dinner
• Additional exhibitor badges will be subject to an additional cost of 450- USD per badge.

Standard booth (space only) is 6 sqm.
Maximum approved stand height is 2,5m. Higher and/or customize stands need approval from the venue. Please send your stand illustration to Ms. Mojca Rodic (mrodic@kenes.com) and/or Mr. Veysel Guzel (vguzel@kenes.com)
Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of July 2018.

APPLICATION PROCESS AND ALLOCATION OF EXHIBITION SPACE
Space allocation will be made on a “first come, first served” basis, in the order in which the application forms AND payment are BOTH received.
Once a signed Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the Exhibition Booking Form, stand area will be reserved. Space allocations will be made according to an order depending on the amount of support and date of application & payment.

EXHIBITION TIMETABLE

Set up
October 6, 2018, Saturday  20.00 – 24.00
October 7, 2018, Sunday  10.00 – 16.00 (decoration only)

Exhibition Hours
October 7, 2018, Sunday  18.00 – 20.00 (Welcome Reception)
October 8, 2018, Monday  08.00 – 18.00
October 9, 2018, Tuesday  08.00 – 13.00
October 10, 2018, Wednesday  08.00 – 18.00
October 11, 2018, Thursday  08.00 – 13.00

Dismantling
October 11, 2018, Thursday  12.00 – 19.00
PAYMENT PLAN & CONDITIONS

The below payment plan will be applied for all sponsorship and exhibition items except the Advertisement options. For the advertisement options, full payment is required at time of confirmation.

<table>
<thead>
<tr>
<th>Payment Type</th>
<th>Percentage</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st payment</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>upon the confirmation of the stand space.</td>
</tr>
<tr>
<td>2nd payment</td>
<td>50%</td>
<td>Before March 31, 2018</td>
</tr>
</tbody>
</table>

All payments should be finalized before the Annual Meeting dates.
- The invoices will be issued after the Annual Meeting
- The payment conditions on the related application forms will be valid for all sponsorship & exhibition applications.

CANCELLATION POLICY

Any request for cancellation of your sponsorship must be made in writing to the Organizing Secretariat, Ms. Mojca Rodic (mrodic@kenes.com)
- For cancellations before March 31, 2018; full payment less the bank charges will be refunded.
- For cancellations between March 31 - April 30, 2018; 50% of the sponsorship/exhibition payment will be charged as penalty and the rest less the bank charges will be refunded.
- For cancellations on or after May 1, 2018; full sponsorship/exhibition amount will be charged and no refunds will be made.
- The refunds will be made within 30 days after the Annual Meeting dates.

GENERAL TERMS & CONDITIONS

The Terms and Conditions for Sponsor and Exhibition will be included in the booking form. Please note that signing the Booking Form and the Contract indicates acceptance of these Terms and Conditions.

VAT INFORMATION

VAT (Subject to Change)
All Sponsorship amounts are exclusive of VAT.

PAYMENT METHODS

It is possible to make the sponsorship and/or exhibition payments via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for the sponsorship & exhibition payments.

Bank Transfer:
Beneficiary: ISPN 2018 Congress
Bank Name: Credit Suisse
Branch: Genève
SWIFT Code: CRESCHZZ80A
IBAN No (USD): CH35 0483 5150 0934 9202 8

Credit Card:
Visa and Mastercard is accepted for the credit card payments. Please indicate all required credit card details on the application form.