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### INVITATION

Dear Friends & Colleagues,

We are so pleased to invite you to the 50<sup>th</sup> Annual Meeting of the International Society for Pediatric Neurosurgery in Toronto, Canada, October 13-17, 2024.

The occasion of this 50<sup>th</sup> Annual Meeting is a milestone event, and we look forward to welcoming the pediatric neurosurgery community from all over the world to celebrate. Our Society has come a long way since its inception in 1972 and the meeting in Toronto will be an opportunity for us to look back with pride at what we have accomplished as the world's leading voice of advocacy for the neurosurgical care of children. It will also be the time to look ahead and imagine and plan for what the next half century will bring.

We are honored that Toronto was chosen to host this most historic event and we promise a meeting that will be rich with scientific debate, educational advancement, and networking opportunity.

James M. Drake



Abhaya V. Kulkarni



Co-Chairs of the 50th Annual Meeting Hospital for Sick Children, Toronto, Canada



## **MEETING DETAILS &** CONTACT **INFORMATION**

#### DATE

October 13-17, 2024

#### **ANNUAL MEETING WEBSITE**

www.ispnmeeting.org

#### **VENUE**

The Westin Harbour Castle, Toronto 1 Harbour Square, Toronto, Ontario, Canada, M5J 1A6

#### **IMPORTANT DATES & DEADLINES**

Abstract Submission Open : December 4, 2024 Registration Open : March 4, 2024 Abstract Submission Deadline : April 12, 2024 Early Bird Deadline : August 19, 2024



### ANNUAL MEETING ORGANIZING SECRETARIAT, PCO



### **Sponsorship & Exhibition Sales**

Mr. Muzaffer Komek, Industry Liaison & Sales Manager

E-mail: mkomek@kenes.com

#### **Registration & Accommodation**

Ms. Pinar Eresici, Registration and Accommodation Manager E-mail: <u>peresici@kenes.com</u>

### **General Inquiries**

Ms. Merve Tufekci, Senior Project Manager Email: mtufekci@kenes.com

#### **Scientific Information**

Ms. Mojca Rodic, Scientific Program Manager E-mail: mrodic@kenes.com

#### **Marketing & Cross Promotion Inquiries**

Ms. Gizem Unsalan, Marketing Coordinator E-mail:qunsalan@kenes.com











# PRELIMINARY PROGRAM

#### ISPN 2024 PRELIMINARY OUTLINE OF THE MEETING PROGRAM

Sunday, October 13, 2024	Board & Committee Meetings, Pre-Congress Courses	Welcome Reception	
Monday, October 14, 2024	Full Day Scientific Program		
Tuesday, October 15, 2024	Full Day Scientific Program		
Wednesday, October 16, 2024	Full Day Scientific Program	50 <sup>th</sup> Society Annual Networking Dinner	
Thursday, October 17, 2024	Post-Congress Courses		

#### PRELIMINARY OUTLINE OF FULL DAY SCIENTIFIC PROGRAM

08:00 - 10:00	Morning Sessions
10:00 - 10:30	Coffee Break
10:30 - 12:30	Morning Sessions
12:30 - 14:00	Lunch
13:10 - 14:00	Industry Symposia
14:00 - 15:30	Afternoon Sessions
15:30 - 16:30	Poster Session & Coffee Break
16:30 - 18:30	Afternoon Sessions

#### **SPECIAL TOPICS**

- Basic Research and Trials
- Global Neurosurgery
- LiTT Laser Interstitial Thermal Therapy
- New Technology

#### **NURSING SYMPOSIUM**

#### **GENERAL TOPICS**

- Craniocervical Junction and Chiari
- Craniofacial
- Dysraphism
- EndoscopyNeurotrauma/Critical Care
- Functional
- Hydrocephalus and Neuro
- Neuro-Oncology
- Technology
- Vascular
- Other





## MAIN SPONSORSHIP PACKAGES

	PLATINUM SPONSOR	<b>GOLD SPONSOR</b>	SILVER SPONSOR
Limited to	1 company	2 companies	2 companies
Industry Symposia: 45 Minutes	√	V	
Company Presentation During Coffee Break: 30 Minutes			V
Meeting Bag Insert	3	2	1
Advertisement in Mini Program	Inside Cover Page	Inside Page	Inside Page
Logo on All Congress Materials (both printed & digital versions)	√	V	V
Logo Displayed on Congress Website with Hyperlink for One Year	√	V	V
Exhibition Space	18 spm	12 sqm	9 sqm
Exhibitor Badges	6	4	3
Complimentary Delegate Registration	3	2	1
Placing Roll-ups in the Venue	4	2	1
Mailing Industry Symposium Details to All Registered Participants a Week Prior to congress*	V	V	
Opportunity to Receive Contact Details of Participants Who Consent to Share Their Information with Meeting Sponsors	V	V	V
*HTML template will be prepared by the sponsor. The content is subject to the approval of the Organizing Committee.	65,000- USD	42,500- USD	25,000- USD

#### NOTES:

- Industry Symposia will take place on October 14, 15 & 16, 2024. Symposia days will be assigned on a "first come, first served" basis. Travel & accommodation costs and registration fees of speakers belong to the symposium organizer.
- Company Presentations will take place on October 14, 15, 16, 2024 during morning coffee break. Presentation days will be assigned on a "first come, first served" basis. Any necessary equipment AV equipment will be paid by the presentation organizer company.



# SPONSORSHIP OPPORTUNITIES

Wi-Fi Sponsorship 5,000- USD

Communication is everything. Sponsor's logo will be displayed on the landing page to connect to the Wi-Fi network. Network name & password will be determined by sponsor (subject to the approval of the Organizing Committee).



Poster Board Branding (limited to 1 company)

Poster sessions are the core of the ISPN Meeting. Place your company logo and/or QR code to your website on poster boards next to poster identification numbers.



Lanyards 7,500- USD

Supply your company's logo for lanyards and be constantly visible to all delegates. (limited to 1 company)

The design is subject to the approval of the Organizing Committee. Rate will be reduced to 6,000.- USD if lanyards are provided by the sponsor.



Notepads & Pens 6,000- USD

Supply your company's logo for notepad & pens and be constantly visible to all delegates. (limited to 1 company)

The design is subject to the approval of the Organizing Committee. Rate will be reduced to 5,000.- USD if notepads & pens are provided by the sponsor.



Meeting Bags 10,000- USD

Supply your company's logo for meeting bags and be constantly visible to all delegates. (limited to 1 company)

The design is subject to the approval of the Organizing Committee. Rate will be reduced to 8,000.- USD if bags are provided by the sponsor



**Mini Program Advertisement** 

Place your advertisement in the mini (pocket) program; the most read item by the delegates.

MINI PROGRAM BOOK BACK COVER PAGE (limited to 1 company)
MINI PROGRAM BOOK INSIDE PAGE (limited to 3 companies)



5.000- USD



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## **SPONSORSHIP OPPORTUNITIES**

2.000-USD **Bag Insert** 

One-page promotional material in A4 or letter size will be placed in meeting bags.

(The material should be provided by the sponsor and sent to the venue by the sponsor)

Roll-Up (per roll-up) 2.500- USD

Boost your company's presence around the meeting venue. (The material should be provided by the sponsor and sent to the venue by the sponsor)

**Industry Symposium** 15,000- USD

Sponsorship of an Industry Symposium, up to 45 minutes.

The program, the timing, and the topic are subject to the approval of the Scientific Committee.

- Permission to use the phrase: "Industry Symposium Sponsor of the ISPN 2024 Annual Meeting"
- Announcement of the Industry Symposium to the Meeting registered participants with an electronic newsletter (HTML will be provided by the sponsor) (platinum & gold sponsors have the priority)
- Inclusion of the sponsor's symposium invitation cards/programs in the Meeting bags (the invitation cards/programs to be provided by the Sponsor)
- \*Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. This also applies in cases where the Symposium speakers have already been invited as speakers of the general scientific program.
- \*\*This sponsorship opportunity is subject to availability as Platinum & Gold Sponsors have the priority.

#### Pre-Meeting Course (Sunday, October 13, 2024)

• The program, the timing, and the topic are subject to the approval of the Scientific Committee.

- Permission to use the phrase: "Pre-Meeting Course Sponsor of the ISPN 2024 Annual Meeting."
- Announcement of the Pre-Meeting Course to the Meeting registered participants with an electronic newsletter (HTML will be provided by the sponsor)
- Sponsor's banners/roll ups to be placed at the entrance of the course hall (Display materials to be provided by the Sponsor)
- Pre-Meeting Course program to be included in the App with the logo of the Sponsor.









on demand





## EXHIBITION INFORMATION

The exhibition floorplan will be designed in the upcoming months and will be sent to the Exhibitors for stand selection in order, based on the amount of support and date of application & payment.

1.250- USD

Rental fee per sqm (Minimum of 6 sqm) space only

Rental of a stand area includes:

- Exhibitor's logo to be placed on the Annual Meeting's website with hyperlink to Exhibitor's company/product website.
- Acknowledgement with the Exhibitor's logo during the Annual Meeting.
  - on the Sponsors & Exhibitors Board
  - in the Meeting App
- 2 exhibitor badges for every 6 sqm stand area. The exhibitor badges include:
  - Coffee breaks and lunches to be served during the Annual Meeting program.
  - Access to Welcome Reception and 50th Annual ISPN Society Networking Dinner
- Additional exhibitor badges will be subject to an additional cost of 500.- USD per badge.

Standard booth (space only) is 6 sqm & basic electricity (No furniture)
The maximum approved stand height is 2.5m. Higher and/or customized stands require approval from the venue. Please send your stand illustration to Mr. Muzaffer Komek (mkomek@kenes.com)

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of July 2024.

#### APPLICATION PROCESS AND ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a first-come, first-served basis after the submission is received through the online booking portal. 100% payment should be made after submission.

#### **EXHIBITION TIMELINE**

Set-up : Sunday, October 13, 2024 (Hours to be advised)
Welcome Reception : Sunday, October 13, 2024 (Hours to be advised)
Exhibition : October 13-16, 2024(Hours to be advised)

Dismantle : Wednesday, October 16, 2024 (Late afternoon)



# PAYMENT CONDITIONS FOR SPONSORSHIP & EXHIBITION ITEMS

#### **PAYMENT PLAN & CONDITIONS**

All payments, including the ones from last-minute sponsors, are required to be finalized prior to the annual meeting dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement, and display applications.

- Full Payment 100% Upon confirmation of the sponsorship / exhibition item

#### **CANCELLATION POLICY**

Any request for cancellation of your sponsorship must be made in writing to the Industry Liaison & Sales Manager, Mr. Muzaffer Komek (mkomek@kenes.com)

- For cancellations before April 30, 2024; full payment less the bank charges will be refunded
- For cancellations between May 1 June 30, 2024, 50% of the sponsorship/exhibition payment will be charged as a penalty and the rest of the bank charges will be refunded.
- For cancellations on or after July 1, 2024; full sponsorship/exhibition amount will be charged and no refunds will be made.
- The refunds will be made within 30 days after the Annual Meeting dates.

#### **GENERAL TERMS & CONDITIONS**

Applications are only accepted through the Online Sponsorship and Exhibition Portal. Please make sure to follow the instructions and read the TERMS & CONDITIONS carefully during your booking process. The organizers will not be liable for not being able to perform their responsibilities due to the sponsor not delivering required collaterals or text in the specified manner and specified time.

By submitting the application, the sponsor/exhibitor will have accepted the TERMS & CONDITIONS set out in the Sponsorship Portal. Applications made through the sponsorship portal will be held as a valid liable contract, by which both parties will be bound. You can purchase multiple sponsorship items and upon completing your application, you will receive a receipt confirmation and invoice via e-mail.

#### **PAYMENT METHODS**

Sponsorship and/or exhibition payments can be made via bank transfer or via credit card. Individual and/or corporate cheques are not acceptable for sponsorship & exhibition payments.

#### **Bank Transfer:**

Account Name : ISPN 2024, Canada Account Number : 1500934-92-610

IBAN : CH35 0483 5150 0934 9261 0

Currency : USD

Bank Name : Credit Suisse Branch : Genève

SWIFT Code : CRESCHZZ80A

Address of the Bank : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

#### **Credit Card:**

Visa and Mastercard are accepted for credit card payments.







